

## Doug Wilson Biography

Doug Wilson is a partner in Corner View Club Lambs (CVCL); a flock of 150 ewes producing club lambs and breeding stock. The flock was established in 1996 in Shawano, Wisconsin. CVCL markets 70 plus show lambs each year which are exhibited at county, state and national levels. Each year, they also market several breeding ewes and rams.

CVCL manages an aggressive reproductive program. They LAI 50 to 70 ewes each year and flush 15 ewes annually using Polypay ewes for recipients.

CVCL is also the supply arm of Five Star Lamb, a new business venture. Five Star Lamb sells direct retail and wholesale cuts along with whole lamb offerings. They market lamb to a restaurant, a grocery store and participate weekly at a summer farmer's market. Product is also available at the farm. Five Star hosted their first open house at CVCL in the fall of 2017 and had over 250 attendees. Doug is also a partner in Five Star Lamb.

CVCL is active in youth programs exhibiting at 15 to 20 shows each year, including the Wisconsin Sheep and Wool Festival. In 2017, seven youth made up the CVCL team.

In the past, CVCL was pleased to be named Shepherd of the Year by the Wisconsin Sheep Breeders Cooperative (WSBC) and the Wisconsin Livestock Breeders Association (WLBA). Also, Doug was surprised to be presented the first WCLA Distinguished Service Award.

Doug retired in the fall of 2017 as the Chief Executive Officer of Cooperative Resources International. Prior to that, he held the positions of Chief Operating Officer and VP of Genetic Programming at GENEX. Doug has served on numerous boards of directors and worked on advisory committees for universities and the Wisconsin State Fair.

Doug thoroughly enjoys the sheep industry; from genetic input to flush management to exhibiting and direct marketing. He believes the WSBC is a key foundation piece to the Wisconsin sheep industry. Events like the Wisconsin Sheep and Wool Festival are great ways to remind folks that Wisconsin is a significant player in the sheep industry. Doug hopes his previous leadership experiences will help in the growth and development of this valuable organization.